

YOUR CHANCE TO
CHIP IN!



THE TREE HOUSE

tour de
Cookie



**SPONSORSHIP
OPPORTUNITIES**



CAC of Montgomery County, MD
Where hope and healing take root



7300 Calhoun Place, Suite 700, Rockville, MD 20855
Phone: 240-777-4699 FAX: 240-777-4470
www.treehousemd.org

Where hope and healing take root

The Tree House Child Advocacy Center of Montgomery County is dedicated to reducing trauma and promoting healing for children who are victims of physical abuse, sexual abuse, and neglect. Established in 2002, we are the only child advocacy organization in Montgomery County, Maryland. Tree House professionals, with expertise in the field of child abuse and neglect, provide the following services in a safe, child-friendly free of charge to victims and their families:

- Comprehensive Medical Examinations
- Mental Health Therapy
- Transitional Trauma Therapy
- Family Advocacy
- Forensic Interviews
- Nurse Case Management

Annually, The Tree House holds a non-competitive, fun-filled bike ride that appeals to both children and children-at-heart in Montgomery County, and other areas both near and far.

The 2021 event is being modified to a virtual event. In most years, riders choose among multiple routes to ride, stopping at cookie stands to collect treats along the way. In addition to the certified routes, we've used in the past for live events, this year we will encourage families and individuals to register and do a casual ride in their neighborhood or along any trail they choose and submit photos that will be then posted online after the 2-week virtual event concludes.

The aim of the event is to raise awareness of child abuse prevention and promote the services offered by The Tree House. All proceeds of the Tree House Tour de Cookie benefit The Tree House, enabling us to better serve our clients. It is a wonderful occasion during which individuals, families, and groups can enjoy two weeks of **virtual** fun, philanthropy and COOKIES!

How can you support this unique, delicious event? By becoming a sponsor! As a Tree House Tour de Cookie sponsor you will be aligning yourself with a worthy cause, having a genuine and profound impact on the recovery of abused children. Sponsors will be promoted prior to and during the event, both on our website, on promotional material, and at the live stream event. All the details can be found on our website, www.tourdecookie.com. Be sure to click on the sponsor link to find out how your group or organization can be a part of the fun.

We look forward to you "chipping in" as we strive to put the "brakes" on child abuse!

Thank you,

Elissa Malter Schwartz,
Executive Director

Charles Regan,
Board of Directors, President

| Sponsorship Benefits | Corporate Sponsorship | | | | Community Partnership |
|--|-----------------------|---------------------|------------|------------|-----------------------|
| | Chocolate Chip | Snickerdoodle | Gingersnap | Shortbread | Sugar Cookies |
| | \$15,000 | \$7,500 | \$3,500 | \$1,000 | \$250 |
| Logo/Name on social media postings and newsletter | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo/Name and link on event-related websites | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo/Name on rider shirts* | Prominent Placement | Prominent Placement | ✓ | ✓ | |
| Logo/Name displayed at packet pick up+** | ✓ | ✓ | ✓ | | |
| Business promotional placed in rider cinch bag** | ✓ | ✓ | ✓ | | |
| Recognition at virtual live stream event | ✓ | ✓ | ✓ | ✓ | |
| Opportunity to be "celebrity judge" at virtual live stream event | ✓ | | | | |
| Logo/Name on yard signs given to registrants | ✓ | | | | |
| Logo/Name and link on top of virtual arch on event website | ✓ | | | | |
| Logo/Name included in all e-blasts | ✓ | ✓ | ✓ | ✓ | ✓ |
| Free registrations*** | 10 | 8 | 6 | 3 | 1 |
| Please go to www.TourDeCookie.com for more information. | | | | | |

+As Permitted by Montgomery County regulations and current COVID-19 safety protocol
*Signed sponsorship documents due by April 3, 2021 - Payment due by April 15, 2021.

**Promotional items must be received by April 24, 2021
***While registration materials are still available

SPONSOR/DONOR INFORMATION (please print)

| | | | |
|---|-------|-------------------------------|--|
| Sponsor/Donor Name (as you would like it to appear in publications) | | Business Name (if applicable) | |
| Contact #1 | Name | | |
| Mailing Address 1 | | Mailing Address 2 | |
| City | State | Zip | |
| Phone | Fax | Email | |
| Contact #2 (optional) | Name | | |
| Mailing Address 1 | | Mailing Address 2 | |
| City | State | Zip | |
| Phone | Fax | Email | |

SPONSORSHIP LEVEL INFORMATION (please check)

- | | |
|--|---|
| <input type="checkbox"/> Chocolate Chip - \$15,000 | <input type="checkbox"/> Shortbread - \$1,000 |
| <input type="checkbox"/> Snickerdoodle - \$7,500 | <input type="checkbox"/> Sugar Cookie - \$250 |
| <input type="checkbox"/> Gingersnap - \$3,500 | |

DONATION INFORMATION (please print)

| |
|---------------------------------------|
| Detailed Description of Donation |
| |
| Restrictions? If yes, provide details |

DONATION DETAILS (check all that apply)

| DELIVERY | CERTIFICATES & DISPLAY | MISCELLANEOUS |
|---|---|--|
| <input type="checkbox"/> I will deliver <input type="checkbox"/> Please contact me to arrange pickup | <input type="checkbox"/> I will provide gift certificate <input type="checkbox"/> Please create gift certificate AND <input type="checkbox"/> I have props to enhance display | <input type="checkbox"/> Donation of \$_____enclosed |

Deliver Donations by April 15, 2021 to:
The Tree House CAC
7300 Calhoun Place, Suite 700
Rockville, MD 20855

Please return this form to:
The Tree House CAC
7300 Calhoun Place, Suite 700
Rockville, MD 20855
Phone: (240)777-4699 Fax: (240)777-4470 Email:
TourDeCookie@TreeHouseMD.org

**BUSINESS SPONSORS AND DONORS
PLEASE EMAIL YOUR LOGO TO
TOURDECOOKIE@TREEHOUSEMD.ORG**

OR click the button below